



Fall 2026 Student XP, Course offer and Nomination process

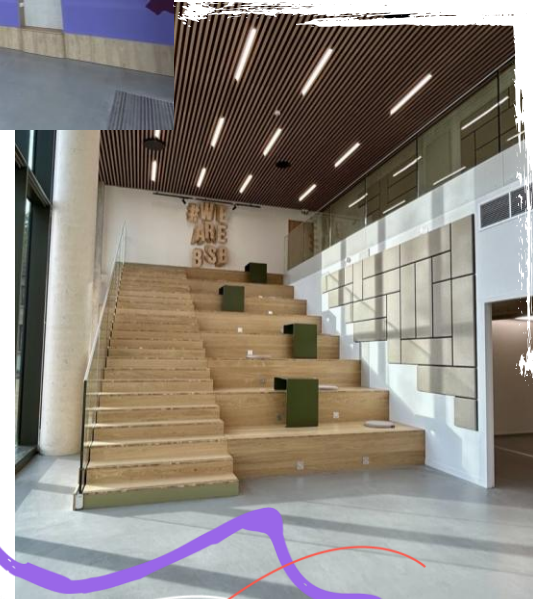
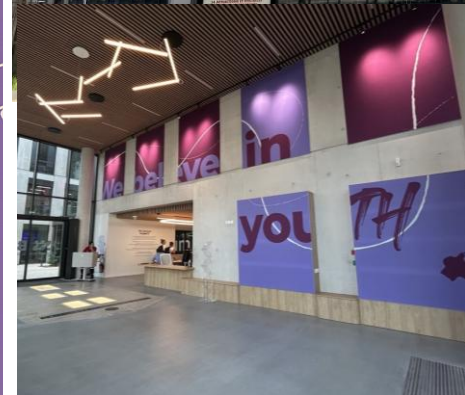
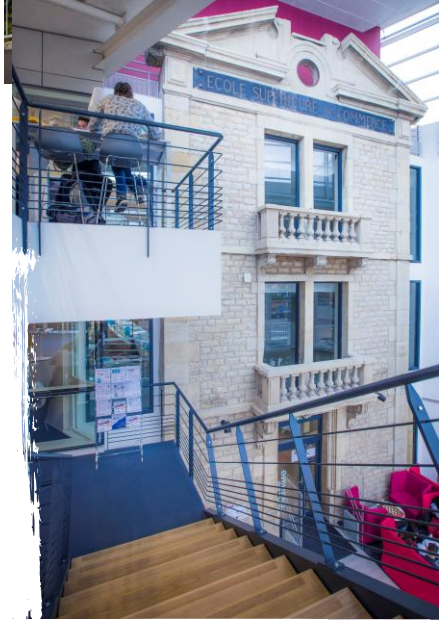
BSB

MORE THAN 120 YEARS OF EXPERTISE

Founded in **1899**, BSB is one of the oldest stand alone business schools in the world.



Why **BSB**?





BSB TRIPLE ACCREDITED



Among the

1%

of business schools
in the world
to be triple accredited!



#1

IN STUDENT SATISFACTION

#1 Happy at School 2023

#1 Speak & Act 2024

#1 Happy at School 2025



BSB RANKED IN THE
GLOBAL
TOP 50



FINANCIAL
TIMES

AT BSB, **students are encouraged to toughen up**

RISE

STUDENT-SUPPORT PEDAGOGY

Maximum
40 students
for 1 professor

No lecture hall
classes

LEARNING BY DOING

Teaching methods that
foster **professional practices**
in students and the
necessary **confidence** to
quickly evolve in the
corporate world

PROGRESSIVE CURRICULA

Programmes **enhanced**
by specific
sector evolution
and BSB's **researchers'**
work

INSPIRING ENCOUNTERS

Exclusive exchanges,
sharing experiences,
discovering **new business**
models, civic engagement...

AT BSB, **expertise is widely diversified** *RECOGNISED*

4 EXPERTISES IN THE **TOP 3** « GRANDES ECOLES » BUSINESS SCHOOLS *



#1

CULTURAL & CREATIVE INDUSTRIES MANAGEMENT

MECIC Specialised Master

The best master in cultural and creative industries management (Eduniversal 2024)



#1

WINE & SPIRITS MANAGEMENT

BURGUNDY SCHOOL OF WINE & SPIRITS BUSINESS

1st international institution entirely dedicated to training and sector-based research



#2

LUXURY MARKETING

Double degree in partnership with (Master in Management)



#3

DATA SCIENCE & BIG DATA

MSc Data Science & Organisational Behaviour

Pioneer programme in Europe sponsored by



* source : UptoSchool 2022

AT BSB, students develop the skills to ~~work~~ abroad

THRIVE

200+
INTERNATIONAL
PARTNERS

Including
68%
accredited institutions



40%+
INTERNATIONAL
PROFESSORS

To discover
different work
methods



80+
STUDENT
NATIONALITIES

To learn about and
experience
different cultures



90%
OF OUR PROGRAMMES
OFFERED IN ENGLISH

To be able
to work anywhere
in the world



STUDENT ACADEMIC BACKGROUND : Students with 1 year of studies and without any knowledge in Business

STUDENT LEVEL	PROGRAMMES AT BSB		LANGUAGE (English/French)	CAMPUS	DURATION		
					FALL (Sept. to Dec.)	SPRING (Jan. to April)	FULL YEAR EXCHANGE (Sept. to April)
UG or PG	Introduction to Business Year (Fundamentals – Master level)	Core courses	EN	Dijon or Lyon	March to July		



STUDENT ACADEMIC BACKGROUND : Students with 1 year of studies in Business

STUDENT LEVEL	PROGRAMMES AT BSB		LANGUAGE (English/French)	CAMPUS	DURATION (ACCORDING TO AGREEMENT)		
					FALL (Sept. to Dec.)	SPRING (Jan. to April)	FULL YEAR EXCHANGE (Sept. to April)
UG	Bachelor in Management Year 2	Core Courses	EN or FR	Dijon or Lyon	X	X	X



STUDENT ACADEMIC BACKGROUND : Students with 2 years of studies in Business

STUDENT LEVEL	PROGRAMMES AT BSB		LANGUAGE	CAMPUS	DURATION (ACCORDING TO AGREEMENT)		
					FALL (Sept. to Dec.)	SPRING (Jan. to April)	FULL YEAR EXCHANGE (Sept. to April)
UG	Bachelor in Management Year 3	Core Courses	EN or FR	Dijon or Lyon	X		X
		Customer Strategy and Business Développement	EN or FR			X	X
		Marketing du Luxe et Premiumisation	FR	Dijon		X	X
		International Business Management	EN			X	X
		Wine Tourism				X	X
		Data and Web			X	X	
		Marketing et Communication	FR	Dijon or Lyon		X	X
		Global Business and Transformation	EN	Lyon		X	X
		AI Strategy for Business	EN or FR			X	X
UG	Master in Management Year 1	Core courses / Electives	EN or FR	Dijon	X <i>(Limited number of ECTS)</i>	X	X

STUDENT ACADEMIC BACKGROUND : Students with 3 years of studies in Business

STUDENT LEVEL	PROGRAMMES AT BSB		LANGUAGE	CAMPUS	DURATION (ACCORDING TO AGREEMENT)		
					FALL (Sept. to Dec.)	SPRING (Jan. to April)	FULL YEAR EXCHANGE (Sept. to April)
UG	Master in Management Year 1	Core courses / Electives	EN or FR	Dijon	X <i>(Limited number of ECTS)</i>	X	X



STUDENT ACADEMIC BACKGROUND : Students holding an Undergraduate Degree in Business

STUDENT LEVEL	PROGRAMMES AT BSB		LANGUAGE	CAMPUS	DURATION (ACCORDING TO AGREEMENT)		
					FALL (Sept. to Dec.)	SPRING (Jan. to April)	FULL YEAR EXCHANGE (Sept. to April)
UG graduates	Master of Science (MSc)	Luxury Management and Innovation	EN	Dijon	X	X	X
		Wine Management			X		X
		Arts and Cultural Management			X		X
		Corporate Finance & Investment Banking			X	X	X
		Data Science and Organisational Behaviour			X		X
		International Business Development			X	X	X
		Artificial Intelligence and Digital Strategy Management		X	X	X	
		Sustainable Strategic Management (Open depending on the number of registered participants).		X	X	X	
						Lyon	

ALTERNATIVES TO SEMESTER EXCHANGE

Summer or Winter School (4 ECTS per week)

- **Unique pedagogy:** Immersive workshop programme
- **Small groups:** 20 students
- **Short programmes:** 1 week for each topic – 25 teaching hours (Summer School – July / Winter School – January)
- **International groups:** Participants come from all around the globe
- Extra curricular **cultural activities**
- **For all:** Business and non-business undergraduate and graduate students

Topic 1: Authentic Leadership & Design Thinking

Topic 2: Empowering Sustainability : Transformative Pathways in Consumption

Excellence in Pedagogy (2 ECTS per week)

For Business students only
(Master in Management Year)

One week block modules in the Spring semester, during which **professors from top institutions** from all over the world come to teach at BSB courses of their area of expertise such as :

- Luxury Branding Management
- Value Co-creation in Sport Management
- Leadership & Strategy
- Investing in Stock Market,
- Fashion Society

and many more topics!



Nomination: Key information

- Students must meet the courses prerequisites and language requirements : [here](#)
- Home University must approve the choice of courses and number of credits before the registration.
- Modules and courses will be open to your students according to the chosen programme and slots available, please ensure to select it carefully during the nomination process.
- Acceptance letters will be delivered after validation of the application file by our International Relations Manager:
 - Fall semester : end of May
 - Spring semester : mid/end of November



bsb.international@bsb-education.com

	Nomination deadline	Student application deadline	Mobility duration*
Fall semester	April 21st, 2027, to May 4 th 2026	May 4 th , 2027, to May 18 th , 2026	End of August/early September to end of December
Spring semester	October 12 th , 2026, to October 26 th 2026	October 26 th , 2026, to November 9 th , 2026	Early January to end of March/early April





Application procedure: **Mandatory documents**

- Passport : this document must be valid for the whole stay of their studies
- Official transcripts : latest transcripts (fall and spring semesters)
- List of current courses : a document listing the courses they are currently taking this semester (official or unofficial document accepted)
- Official copy of the latest degree : only for postgraduate students
- Cover letter : only for MSc applicants "Could you elaborate on why you are interested in the program ?"
- CV : only for MSc applicants
- Proof of a good command of English or French :

	English	French
Non-degree seeking students	Bachelor / Pre Master / Master in Management year 1 : <ul style="list-style-type: none"> • B1 level home university certificate Master in Management year 2/ MSc : <ul style="list-style-type: none"> • B2 level home university certificate 	Equivalent to a minimum of TCF 4 or CEFR B2 home university certificate



Enjoy a **once-in-a-lifetime experience** at BSB

CALENDAR 2026/2027

1st SEMESTER (SEPT-DEC)

LATE AUGUST/MID- SEPTEMBER 2026

Welcome days (with other incoming students)

MID – SEPTEMBER

Beginning of the semester

LAST WEEK OF OCTOBER

1-week Holidays **BACH / MIM**

THIRD WEEK OF DECEMBER

1st Semester examination period **BACH / MIM**

Christmas Holidays until the first week of January

2nd SEMESTER (JAN-APRIL)

EARLY/MID – JANUARY 2027

Beginning of the semester

LAST WEEK OF FEBRUARY

1-week Holidays **BACH / MIM**

MID-MARCH TO MID-APRIL

2nd semester examination period **BACH / MIM**

RETAKE EXAMS

BACH : Late April

MIM : the next academic year (online)

MID – JUNE 2027

Examination boards (for courses) –
Transcripts edited, available online

Student **journey**



1

Before their arrival, a series of online sessions (**E-Meetings**) will be organized, covering key topics such as visa procedures, accommodation options, health insurance, and more.

2

Welcome Days are organized for all international students in Lyon and Dijon.

These events include practical sessions on administrative procedures, adapting to French culture, study methodology,...

In addition, **workshops** are held to guide students through the necessary procedures once they arrive in France.

3

Student integration continues throughout the semester/ year. The International Relations Office regularly organizes **cultural, social, and networking events** to help students feel at home.



Immigration

Students from outside Europe need a France long stay visa VLS-TS (visa long séjour valant titre de séjour) to study for more than 3 months. This student visa is equivalent in value to a French residence permit.

Housing support

Finding an accommodation is a key step before arrival. Our team will help students finding an accommodation in France and finalize their housing procedures (housing insurances, housing allowance...).

BSB has two trusted housing partners:

- **CROUS** – allows us to allocate a limited number of rooms in student residences. Registration is based on a first-come, first-served policy.
- **Studapart** – An online housing platform that helps students find reliable and verified accommodation across France.





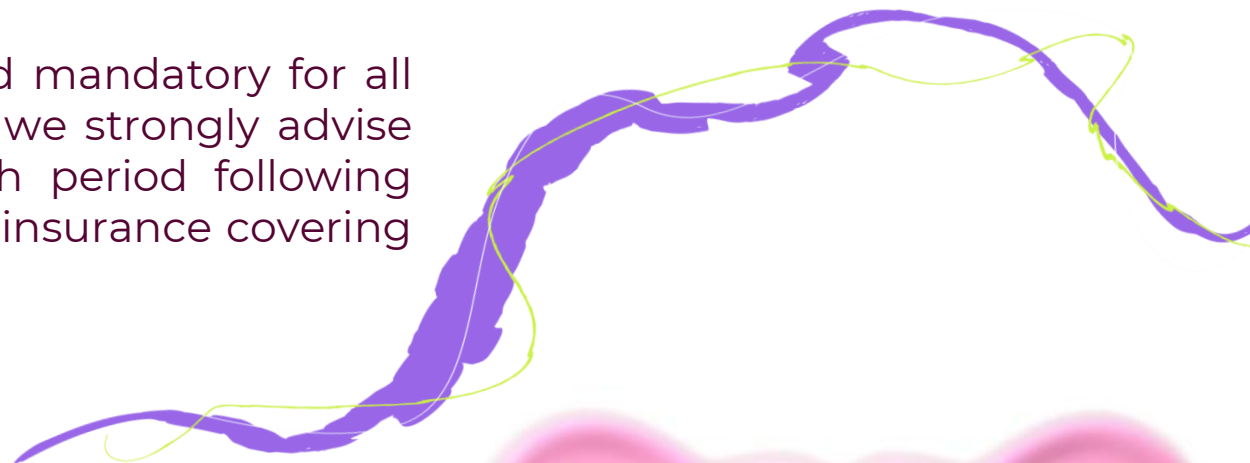
Health insurance

In France, registration to Social Security is free and mandatory for all students. Registration may take several weeks so we strongly advise to take out a private insurance for the 2-month period following arrival. Also, we do advise to subscribe to a private insurance covering for repatriation

Budget

To make the most of BSB's experience, it is important not to forget to plan a budget that includes accommodation and daily expenses (food, medical care, transport, etc).

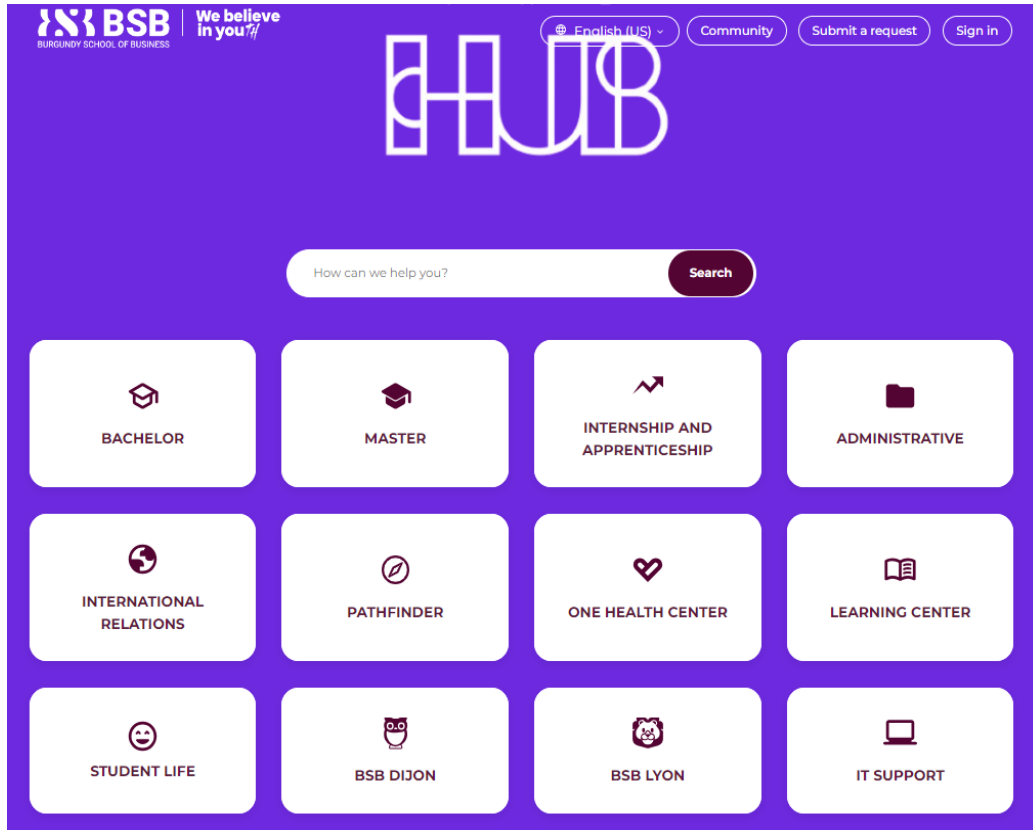
On a monthly basis, these expenses amount on an average to €850 in Dijon and €1000 in Lyon.



Student support – Student life

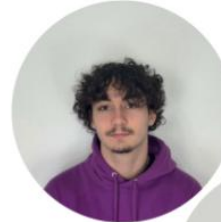
Support for international students, by students.

🌍 At BSB, 20% of our community is international —so we created International Mates, a free mentoring program to help them feel at home from day one!



THE INTERNATIONAL MATES

Dijon Campus



Joshua NEIVA
Bachelor 3



Solange SAVOURY
Bachelor 3



Paul CASU
MSc

Lyon Campus



Hradyyesh TRIVEDI
Master 2



Pauline FOSSE
Master 2

ONE HEALTH CENTER

Our One Health Center program provides real answers and lends an attentive ear to questions relating to students' well-being. We organize awareness and prevention workshops to address stress management, sleep or nutrition, but also to talk about more sensitive issues such as addiction, harassment or discrimination,...



Fight against harassment and discrimination

Conferences on diversity, living together, listening unit, harassment...



Nutrition

Cooking workshops, dietary coaching, events during Taste Week...



Mental health

Yoga workshop, psychological unit, mental health first aid training...

